

Corporate Plan 2024

Place Shaping: Planning, Economic Development & Regeneration

Aim: Prosperous and sustainable Dales communities and businesses						
Sustainable, resilient communities		Reduced commuting to high value jobs elsewhere				
		New opportunities for young people in Derbyshire Dales				
Increasing prosperity		Increased GVA				
		Increased income levels in Derbyshire Dales				
Business growth especially in higher value sectors		Increased business growth in higher value sectors				
CORE PROGRAMMES	ACTIONS	WHEN				TARGETS
		2024/25	2025/26	206/27	2027/28	
1. Work with and influence new <u>Mayoral Combined Authority</u> to ensure it addresses the identified needs of the Derbyshire Dales	<ul style="list-style-type: none"> Offer Derbyshire Dales' <i>Rural Innovation Grant</i> as an exemplar ring-fenced funding model for rural small business support that the Mayor can adopt from day one 					MCA adopts ring fenced fund for rural small business support
	<ul style="list-style-type: none"> Develop a market towns and small sites regeneration ring-fenced funding model, working with other district councils, to offer to the Mayor 					MCA adopts ring fenced fund for market towns and small site regeneration
	<ul style="list-style-type: none"> Encourage the Mayor to improve access to FE and apprenticeship provision for Dales residents, including Green Skills 					MCA improves skills and training for Dales residents
2. Unlock stalled <u>brownfield sites</u> in and close to market towns in order to build new homes and grow SMEs	<ul style="list-style-type: none"> Produce a masterplan for the development of Ashbourne Airfield phases 1 and 2 					Publish Masterplan by March 2025
	<ul style="list-style-type: none"> Bring forward plans for other strategic brownfield sites with support from Homes England 					Apply for Homes England support by Sept 2024
3. Facilitate <u>town centre regeneration</u> to improve public realm and stimulate spend and investment	<ul style="list-style-type: none"> Deliver the Ashbourne Reborn <i>Levelling Up Fund</i> programme 					By the end of 2025, all three Ashbourne Reborn projects will be complete: <ul style="list-style-type: none"> Public realm Highways Link Community Hub

	<ul style="list-style-type: none"> • Undertake phased redevelopment at Matlock's Bakewell Road site 					Phase 1 complete by June 2024
	<ul style="list-style-type: none"> • Develop a pipeline of other town and large village centre regeneration projects <ul style="list-style-type: none"> ○ Working with Community Development team on smaller projects and environmental schemes 					Promote capital proposal development fund (using criteria agreed Nov 2022) when Senior Regeneration Officer in post
4. Adopt a revised <u>Local Plan</u> to guide land development and facilitate sustainable, thriving, resilient communities	<ul style="list-style-type: none"> • Submit the Local Plan to the Secretary of State by June 2025 and adopt by Dec 2026 <ul style="list-style-type: none"> ○ Ensure all existing and prospective industrial/workspace land is zoned accordingly in proposals maps ○ Revise the Infrastructure Plan to address required improvements in digital connectivity, electricity network and drainage provision ○ Publish Design Guide alongside the Local Plan ○ Incorporate enhanced climate change and biodiversity policies in the revised Local Plan ○ Include if appropriate policies regarding second homes and holiday homes ○ Influence the Peak District National Park Authority to accommodate more housing development in the Park to ensure northern Dales communities remain sustainable, through joint Member and officer meetings 					Submit Local Plan by June 2025 Adopt Local Plan by December 2026
	<ul style="list-style-type: none"> • Support towns and parishes with Neighbourhood Plans 					Promote Neighbourhood Planning to interested town and parish councils as a means of helping communities thrive
	<ul style="list-style-type: none"> • Publish annual planning policy monitoring and reports as required by Government 					Annual Monitoring Report, Brownfield Land Register, and Self and Custom Build Register published each year

<p>5. Provide advice and grants to support the <u>decarbonisation</u> of Derbyshire Dales businesses</p>	<ul style="list-style-type: none"> • Decarbonisation advice via Derbyshire Dales Accelerator Programme • Decarbonisation grants 					<p>38 Businesses supported with decarbonise advice and decarbonisation plans</p> <p>10 businesses supported to access De carbonisation grants</p> <p>Businesses supported with decarbonisation advice/plans/grants to evidence a 15% reduction in tonnes of CO2 emissions</p>
<p>6. Provide one-to-one impartial <u>business advice</u> with a focus on micro and small businesses with growth potential</p>	<ul style="list-style-type: none"> • Derbyshire Dales Business Advice 					<p>50 Businesses supported annually</p>
<p>7. Provide <u>grant funding to support micro and SME business growth</u>, with a focus in particular on manufacturing, engineering, knowledge-based and creative/digital industries and the rural economy (including farm diversification)</p>	<ul style="list-style-type: none"> • Rural innovation grant (BAG, BDG, BGG), including: <ul style="list-style-type: none"> ○ Farm diversification grants ○ Flood resilience measures for individual businesses 					<p>60 businesses supported financially/grants</p> <p>30 businesses improving productivity/adoptinf new the firm technology/processes.</p> <p>28 Jobs created</p>
<p>8. Provide support to <u>new-start businesses</u></p>	<ul style="list-style-type: none"> • Through the Vision Derbyshire programme, provide free 1:1 advice and seedcorn funding for new start businesses within their first year of trading • Promote this programme to the Mayor 					<p>50 pre-starts supported</p> <p>12 new businesses created</p>
<p>9. Revise Economic Plan</p>	<ul style="list-style-type: none"> • Refresh Plan utilising recent evidence and results of Spring 2024 business survey 					<p>Refresh Plan by June 2024</p>
<p>OPTIONAL PROGRAMMES (WHEN RESOURCES PERMIT)</p>	<p>ACTIONS</p>		<p>2025/26</p>	<p>206/27</p>	<p>2027/28</p>	<p>TARGETS</p>

10. Tourism and place branding, with a focus on higher value jobs	<ul style="list-style-type: none"> • Refresh Partnership Agreement with Visit Peak District in in 2026 • Continue to participate in Local Visitor Economy Partnership (LVEP) and sit on Board 					June 2026
11. As and when sites are available, raise the profile of the Derbyshire Dales for inward investment by supporting higher value businesses	<ul style="list-style-type: none"> • (Subject to item 2 above) 					
12. Broadband and 4/5G/digital connectivity to be developed	<ul style="list-style-type: none"> • Encourage Mayor to improve rural connectivity 					March 2025